



Exploring HyFlex learning modality through adaption-innovation theory for student learning equity

Ridwan Daud Mahande ^{1*}

 0000-0001-8427-978X

Wirawan Setialaksana ¹

 0000-0001-9026-2749

Nurul Mukhlisah Abdal ¹

 0000-0003-3004-0700

Mustari Lamada ¹

 0000-0001-8685-4282

¹ Department of Informatics and Computer Engineering Education, Faculty of Engineering, Universitas Negeri Makassar, Makassar, INDONESIA

* Corresponding author: ridwandm@unm.ac.id

Citation: Mahande, R. D., Setialaksana, W., Abdal, N. M., & Lamada, M. (2024). Exploring HyFlex learning modality through adaption-innovation theory for student learning equity. *Online Journal of Communication and Media Technologies*, 14(1), e202410. <https://doi.org/10.30935/ojcm/14170>

ARTICLE INFO

Received: 6 Sep 2023

Accepted: 17 Jan 2024

ABSTRACT

Equity is an important issue in student learning. HyFlex as a learning modality provides students an equitable opportunity to access learning through several modalities, which correlate with students' cognitive styles. The study investigates the relationship between student learning and cognitive styles, student-preferred modalities, and their equity in learning. The digital survey was sent to students and 451 students filled out the survey voluntarily. A structural equation model was developed to investigate the relationship between variables. The results indicate that students with innovation styles had a higher impact than students with an adaption style on the choice of three HyFlex learning modalities. The findings also show that student-preferred modalities encourage them to have equity in their learning. The current research provides novel knowledge on fostering learning equity by developing and adjusting students' cognitive styles to choose HyFlex learning modalities.

Keywords: HyFlex learning, cognitive styles, adaption-innovation, learning equity

INTRODUCTION

Educational research has long focused on equity issues in student learning (Bianchini, 1997; Bowen & Cooper, 2021; Burgess & Williams, 2022; Hodge, 2006; Lambert, 2020; Super et al., 2020) Equality in education consists of two dimensions: equity and inclusion (Simon et al., 2007) Equality in learning can be promoted through the education system (Ainscow, 2016; Gorard & Smith, 2004). However, equality can also be seen from students' perspective because they are at the core of the equality (Sellar & Gale, 2011; Andrewartha & Harvey, 2017; Mahande & Abdal, 2022; Mahande et al., 2023; Howell, 2022). HyFlex courses allow students to choose between face-to-face and online teaching modes, accommodating their individual preferences and circumstances (Shek et al., 2022). Student preferences must be investigated through students' cognitive style, especially in determining optimal cognitive learning strategies and styles for face-to-face and online learning (Mahande & Abdal, 2022; Mahande et al., 2023).

HyFlex has been used for almost two decades. Nonetheless, the COVID-19 pandemic has pushed this mode of learning to be widely accepted and used (Mentzer et al., 2023) HyFlex learning provides flexibility for students that can affect their sense of equality (Howell, 2022; Lakhal et al., 2017). If given the option to

determine the most suitable combination, students will choose activities that align with their flexibility, comfort, and individual learning style (Kyei-Blankson et al., 2014; Nweke et al., 2022) This flexibility can contribute to a sense of equity because students can engage in learning in ways that suit their needs and preferences. The literature study results confirm that HyFlex learning environment allows students to choose a cognitive learning style that suits their needs (Esteron, 2021). However, the main challenge is identifying students' cognitive styles when learning is done online (Lo et al., 2012; Mahande & Abdal, 2023). This confirms the need for further investigation into what cognitive styles are appropriate for all three HyFlex learning modalities, which will provide learning equity for higher-education students.

Research conducted by Mahande and Abdal (2022) employed HyFlex learning conceptual model to realize equitable learning. The results of the study by Mahande and Abdal (2023) also emphasized the importance of measurement model analysis to investigate cognitive styles against the preferences of three HyFlex learning modalities that have the potential to offer equitable learning. The same research also focused on students' perceptions and preferences toward learning equity in HyFlex learning environment (Mahande et al., 2023). This study only presents a conceptual model consisting of the relationship between Kirton's (2004) adaption-innovation theory variables to the three modalities of HyFlex learning and equity learning, as well as analyzes indicators or items of each variable to produce valid and reliable measurement instruments. In addition, previous research has only investigated perceptions and preferences through descriptive studies. The research has not analyzed the relationship between variables directly or indirectly. Therefore, it is essential to investigate further the relationship between variables to provide a new understanding of what factors drive students to choose one of the learning modes among face-to-face, synchronous, and asynchronous learning modes in HyFlex learning modalities based cognitive styles and their effect on student equity in learning. Based on the previous statement, the current research addresses the following research questions:

- RQ1.** Based on adaption-innovation theory, how does a student's cognitive style directly affect Hyflex learning modalities and indirectly affect their feeling on equity?
- RQ2.** Do students' preferences and modalities of HyFlex Learning affect or mediate the relationship between cognitive styles and their feelings on equity?

LITERATURE REVIEW

HyFlex Learning Modality

HyFlex learning modality is developed based on flexible learning theory. In HyFlex learning system, students can choose learning materials and activities using three existing learning modalities: Face-to-face in class, synchronous online, and asynchronous online (Mahande & Abdal, 2023). Flexible learning is a modern method that utilizes the Internet and digital technologies to provide well-crafted, learner-focused, and interactive learning environments to individuals wherever and whenever they need it (Khan, 2007). Triyason et al. (2020) discussed the potential design options and difficulties associated with HyFlex, whereas Wright (2015) contended that for HyFlex to be effectively implemented, four primary factors must be considered: equivalence in experiences, reusability, accessibility, and the learner's ability to choose their mode of participation.

With effective management of these three HyFlex learning modes, students who participate remotely can participate in learning and obtain benefits equivalent to face-to-face students in class accessing learning materials and activities (Raman et al., 2021). A significant advantage of HyFlex approach is its flexibility, which can be tailored to student needs. However, students must have equal opportunities in choosing learning modes without discrimination between one method and another. Students should have equal access to learning resources that match their learning needs and cognitive styles. Student active learning strategies like feedback, class participation, or collaboration may require adjustment when implemented in different face-to-face and online learning environments (Mahande & Abdal, 2023; Mahande et al., 2023). This challenge requires investigating students' preferences and needs through a cognitive approach in the context of HyFlex learning and understanding students' views on choosing and implementing these modes to achieve equitable learning.

Adaption-Innovation Theory

The cognitive style of Kirton's (2004) adaption-innovation theory suggests that each individual has the creativity and the ability to drive change, making them potential participants in complex problem-solving processes, each with their distinctive approach. While a person's approach and perspective are shaped by their life experiences, environment, and cognitive capacities, they are also shaped by their inherent cognitive or problem-solving style (Kirton, 2004). An individual's problem-solving style refers to how they prefer to cope with problems, regardless of their innate abilities or cognitive talents (Kirton, 2004).

In Kirton's (2004) view, cognitive abilities can be categorized into two main groups: adapters and innovators. Adapters refer to individuals who tend to adapt well to existing systems. Meanwhile, innovators tend to do things differently or more innovatively in using the system. Therefore, these differences in cognitive styles lead to differences in how each student utilizes HyFlex learning modality.

Based on the premise that cognitive styles influence creativity, problem-solving, decision-making, and aspects of a person's personality, Kirton (1984) argues that these styles form early in life and remain consistent over time and in various situations. Kirton (1984) introduced a dimension called adaption-innovation to assess cognitive styles, where adapters tend to be able to adapt well to existing methods or systems. In contrast, innovators tend to prefer to find new or different ways of using methods or techniques. Therefore, these differences in cognitive styles result in variations in how each student utilizes HyFlex learning modality. In other words, the better one's adaption and innovation, the greater his or her propensity and use of HyFlex learning modes (Mahande & Abdal, 2023). Therefore, this theory of service is considered a relevant framework for analyzing the cognitive style traits of students in choosing HyFlex learning mode.

Individuals who adopt adaptive problem-solving approaches tend to favor more structure in their problem-solving efforts. Adapters focus on addressing problems within clear boundaries (Lamm et al., 2011). Those who tend to adapt benefit from having clear boundaries to operate. They enjoy problem-solving but usually aim to make simple and immediate adjustments within existing systems, with the potential for these small changes to accumulate and result in more significant transformations over time (Lamm & Telg, 2015). If adapters are presented with activities that do not have a clear definition, they may experience difficulties and become frustrated.

Meanwhile, innovators tend to think outside the box and are often more open to change. Innovators tend to adopt innovative approaches to information processing and learning. When designing educational opportunities for adapters, including explicit expectations and guidelines is essential. Similarly, innovators need to create more innovative HyFlex modality activities. The unique characteristics of these two cognitive styles are interesting to explore, especially in relation to students' choice of HyFlex learning modalities in higher education.

Students' Learning Equity

Learning equity ensures all students have equal access to high-quality education and learning opportunities, regardless of their background or circumstances. It involves addressing and eliminating disparities in educational outcomes and options based on race, socioeconomic status, gender, and ability. Learning equity aims to provide every student with resources, support, and opportunities to succeed academically and reach their full potential.

Research has shown that teaching and learning practices are crucial in achieving equity in education (Boaler, 2002). It is not just about the curriculum but also about teachers and their teaching methods (Boaler, 2002). Teachers need to employ culturally responsive and equity-focused practices, considering the diverse needs and backgrounds of their students (Athanases & Martin, 2006). This includes preparing teachers to teach English language learners, developing cultural knowledge and sensitivity, and promoting advocacy for equity beyond the classroom (Athanases & Martin, 2006).

A reform-oriented curriculum has been identified as a potential tool for promoting equity in the education (Boaler, 2002). However, it is essential to pay attention to the specific teaching and learning practices enacted in the classroom (Boaler, 2002). Teachers using a reform-oriented curriculum must create a supportive classroom environment, provide autonomy for all students, and actively engage students in learning to foster equity (Brandisauskiene et al., 2023).

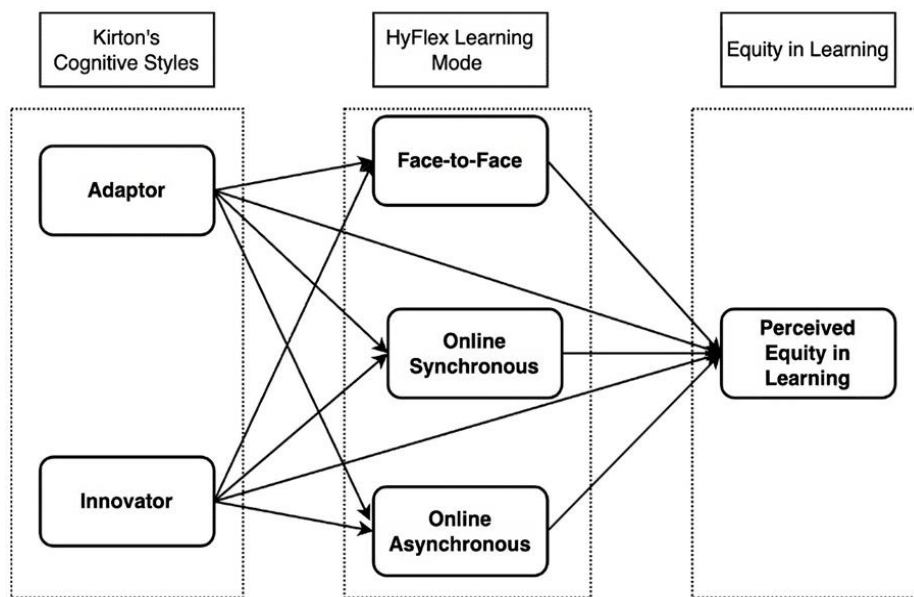


Figure 1. Framework of the study (Mahande & Abdal, 2023)

Equity in education is significant for students from low-income families (Brandisauskiene et al., 2023). Teachers can foster equity by providing more opportunities for autonomy, creating a supportive classroom environment, and involving students as active participants in the learning process (Brandisauskiene et al., 2023). It is also essential to consider the role of teacher support and perceived equity in promoting students' learning strategies (Brandisauskiene et al., 2023). In the context of HyFlex learning, equity issues have become more prominent, especially during the COVID-19 pandemic (Stone, 2022). Ensuring equity in HyFlex learning means addressing the digital divide and providing equal access to technology and internet connectivity for all students (Kono & Taylor, 2021). It also involves designing online learning experiences that are culturally sustainable and inclusive (Kono & Taylor, 2021).

To promote educational equity, educational leaders and policymakers must prioritize diversity, inclusion, and social justice (Haynes-Mendez & Nolan, 2021). This includes diversifying membership and leadership in educational organizations (Haynes-Mendez & Nolan, 2021), addressing systemic issues such as grading on a curve (Bowen & Cooper, 2021), and adopting an equity framework in palliative and end-of-life care research (Richards, 2022).

In conclusion, learning equity ensures that all students have equal access and opportunities to high-quality HyFlex learning in education. This requires addressing educational outcomes and opportunity gaps based on learning strategy/cognitive style, race, socioeconomic status, and ability (Mahande et al., 2023). Achieving learning equity involves using HyFlex learning-based teaching practices that are culturally responsive and focused on equity, promote advocacy for equity, and address systemic educational issues.

The framework of the study is presented in **Figure 1**.

The research conceptual framework illustrating the research hypothesis, as shown in **Figure 1**, was developed based on the literature we discussed earlier. This reflects the theoretical foundations identified and used to formulate hypotheses in this study.

METHODOLOGY

Research Design & Participants

This study was non-experimental quantitative research conducted using a cross-sectional survey. The cross-sectional survey collects information from a sample described from a predetermined population and data collected at just at one point in time (Fraenkel et al., 2023). In this study, information was collected only once over approximately four weeks.

Table 1. Demographic variables of respondents

Variable	Number of respondents	Proportion (%)	p-value
Gender			<.001
Male	136	30.2	
Female	315	69.8	
University types			.073*
Private university	245	54.3	
State university	206	45.7	

Note. *Number of respondents in each group of variables does not significantly differ

Participants in this study are undergraduate students who have attended online lectures or hybrid learning at various universities in Indonesia, including state and private universities. Two approaches are used in sampling: taking universities conveniently and selecting students from these universities with simple random sampling methods. In addition, sample selection also considers partial least square structural equation modeling (PLS-SEM) analysis, where the number of samples chosen is five-10 times the number of observation parameters (items or indicators) present (Hair et al., 2012). The survey was conducted by sending digital forms to lecturers in various universities in Makassar, Indonesia. Each lecturer shared the survey URL link to the Google Form to be filled out by their students. As a result, 451 students voluntarily participated in the survey and completed the form. The demographic variable of the participants is shown in **Table 1**.

Data Analysis

The survey consisted of 25 items plus some questions related to demographic data. Answers from respondents were analyzed using SmartPLS 4.0 with a structural equation modeling model and partial least square parameter estimation (PLS-SEM). PLS-SEM was chosen because it is the best type of SEM used for complex models (Akter et al., 2017; Hair et al., 2021), can work well on small samples, and is not normally distributed (Hair et al., 2012).

Instruments

The survey instrument on HyFlex learning based on equitable cognitive styles was adapted from the authors' previous research (Mahande & Abdal, 2022), which divides several variables: cognitive styles, HyFlex learning modalities, and learning equity. The development of this instrument is based on environmental conditions, objects, and research objectives.

Cognitive styles

The students' cognitive styles were measured using a modified Kirton (1976) adaption-innovation inventory. The inventory was a valid and reliable scale to differentiate individuals with adaptive properties and those with innovative properties (Kirton, 2004). The modification of the inventory was done by letting the scale measure individual adaption and innovation levels. The instrument consists of eight items, with four aspects each to measure the innovativeness and adaptiveness of the participants.

Student HyFlex learning modality

A modified scale study measured student HyFlex learning modality preference (Malczyk, 2019). The scale was developed using three modality preferences:

- (1) face-to-face,
- (2) online synchronous (video conference), and
- (3) online asynchronous learning.

Each of these modality preferences was measured using four items. The reliability and validity of the instrument are discussed in the measurement model.

Learning equity

The student learning equity was assessed using a scale developed based on learning equity (Beatty, 2007). The scale consists of five items. The measurement model also discusses the scale's reliability and validity.

Table 2. Reliability & validity of items & constructs

Variable	Items	Loadings	Rho A	AVE
Adaptor	Ad1	0.825	0.700	0.508
	Ad2	0.642		
	Ad3	0.704		
	Ad4	0.668		
Innovator	In1	0.826	0.748	0.665
	In2	Out		
	In3	0.818		
	In4	0.801		
Face-to-face	FF1	0.748	0.846	0.591
	FF2	0.847		
	FF3	0.636		
	FF4	0.801		
	FF5	0.795		
Online asynchronous	OA1	0.855	0.854	0.695
	OA2	0.871		
	OA3	0.861		
	OA4	0.742		
Online synchronous	OS1	0.847	0.844	0.682
	OS2	0.842		
	OS3	0.821		
	OS4	0.791		
Equity	Eq1	0.794	0.862	0.632
	Eq2	0.852		
	Eq3	0.811		
	Eq4	0.841		
	Eq5	0.662		

RESULTS

PLS-SEM consists of two stages, namely

- (1) measurement model and
- (2) structural model (Hair et al., 2021; Hair Jr et al., 2022).

The measurement model investigates the relationship between latent variables and their indicators, while the structural model tests the relationship between latent variables (Hair et al., 2021).

Measurement Model Analysis

Measurement models produce metrics such as factor loadings that express the extent to which items contribute to the latent variable or item reliability. The value of factor loadings must be greater than or equal to 0.708, ensuring the latent variable's average variance extracted (AVE) is at least 50% (Ringle & Sarstedt, 2016). However, loading values between 0.4 and 0.708 can still be included in the model (not excluded) (Hair Jr et al., 2022). **Table 2** shows that all items have met the loadings criteria, meaning that the items in the questionnaire can reflect the variables well.

AVE value is a form of composite validity or validity of the collection of items that comprise the latent variable. An AVE value of at least 0.5 means that the items that contain the latent variable together can two reflect at least 50% of the latent variable (Valle & Assaker, 2016). Another measure used in the measurement model is rho A. This measure expresses the internal reliability of the latent variable. It performs better than composite reliability, which provides an upper limit, and Cronbach's alpha, which provides a lower limit of the internal reliability (Dijkstra & Henseler, 2015). In addition, the results of rho A are more consistent than the other two measures (Henseler, 2021). Results in **Table 3** show that all six variables tested in this measurement model have good composite validity and internal reliability. The last property that needs to be analyzed in the measurement model is discriminant validity, which indicates whether the variables in the model are unique (not similar) to each other (Franke & Sarstedt, 2019). The measure used is heterotrait-monotrait ratio (HTMT), which measures average correlation between items that differ in the construct (Henseler et al., 2015). One rule of thumb for HTMT is that the maximum value is 0.85 (Franke & Sarstedt, 2019).

Table 3. HTMT between constructs

	Adaptor	Asynchronous	Equity	Face-to-face	Innovator
Adaptor					
Asynchronous	0.766				
Equity	0.688	0.789			
Face-to-face	0.777	0.653	0.670		
Innovator	0.839	0.783	0.695	0.847	
Synchronous	0.601	0.805	0.660	0.579	0.700

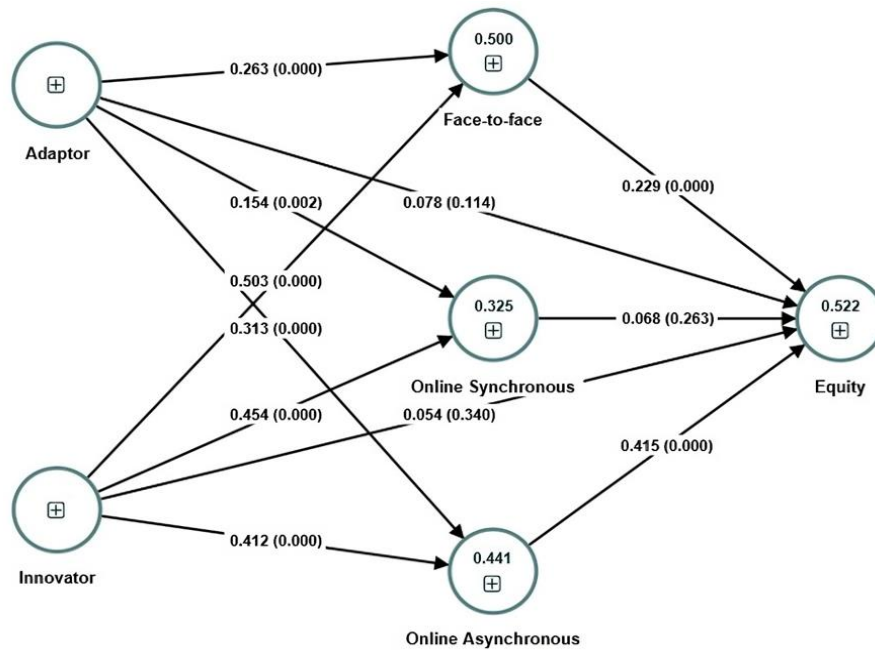


Figure 2. Structural model with hypothesis testing results (Source: Authors)

Table 4. Total effect of constructs in model

Path	Path coefficient	t-statistics	p-value
Adaptor->asynchronous	0.313	7.277	***
Adaptor->equity	0.278	5.312	***
Adaptor->face-to-face	0.263	5.344	***
Adaptor->synchronous	0.154	3.218	***
Innovator->asynchronous	0.412	9.294	***
Innovator->equity	0.371	7.515	***
Innovator->face-to-face	0.503	10.914	***
Innovator->synchronous	0.454	9.092	***
Asynchronous->equity	0.415	7.334	***
Face-to-face->equity	0.229	4.300	***
Synchronous->equity	0.068	1.136	0.256

Note. t-statistics>1.96 & ***p<.001

Table 3 shows that the HTMT ratio between the two variables in the model shows a value less than the 0.85 limit. In other words, each variable in this study is unique or does not measure the same thing.

Structural Model Analysis

A good measurement model indicates that the data can be used to analyze the structural model. The results of PLS estimation for the structural equation model, the values of path coefficients, and the item loadings for the research framework are displayed in **Figure 2**.

The bootstrap method is required to obtain results on the structural model, a resample, or repeated sampling method to produce a t statistical value (Hair et al., 2021). The recommended number of repeated samples is 10,000 repetitions (Streukens & Leroi-Werelds, 2016). **Table 4** illustrates the hypotheses that have been formulated in this study along with the results of the SEM analysis that has been produced.

Table 5. Indirect effect of constructs in model

Path	t-statistics	p-value
Adaptor->asynchronous->equity	5.074	0.000
Innovator->asynchronous->equity	5.160	0.000
Adaptor->face-to-face->equity	2.850	0.004
Innovator->face-to-face->equity	3.204	0.001
Adaptor->synchronous->equity	2.847	0.004
Innovator->synchronous->equity	3.171	0.002

Note. $p < .001$

The results of the analysis show that the adaptor trait has a positive effect on the tendency to choose asynchronous lectures ($\beta=0.313, p<.001$), face-to-face ($\beta=0.263, p<.001$), synchronous ($\beta=0.154, p<.001$) and equity ($\beta=0.278, p<.001$). The same is shown by innovators who also show a positive influence on the tendency to choose asynchronous ($\beta=0.412, p<.001$), face-to-face ($\beta=0.503, p<.001$), synchronous ($\beta=0.454, p<.001$) and equity ($\beta=0.415, p<.001$). Adaptors preferred asynchronous lectures, while innovators more likely to choose face-to-face and synchronous courses. However, innovators significantly influenced the three learning modes more than adaptors. The same is true for the effect on equity. More robust path coefficients were shown by innovators when compared to adaptors. **Table 5** shows the indirect effects of innovator adapters on equity through the three HyFlex learning modalities.

The analysis results show that adaptors and innovators indirectly influence learning equity through three modalities of HyFlex learning: face-to-face, synchronous online, and asynchronous online. The Innovator style has the most significant influence on equity through online asynchronous modalities.

DISCUSSION

The current research aims to investigate the effect of student adaption-innovation on HyFlex learning modality and students' learning equity. The results show that students with adaptor cognitive style choose asynchronous learning. Students with adaptive cognitive styles choose asynchronous learning mode for several reasons. Firstly, research has shown that learners with high working memory capacity, a cognitive trait, prefer a reflective, intuitive, and sequential learning style (Graf et al., 2008). Asynchronous learning allows students to engage in self-paced learning, reflecting on the material and processing information at their own speed (Zheng et al., 2009). This aligns with the preferences of students with adaptive cognitive styles who prefer a reflective learning style. Secondly, asynchronous learning allows students to engage in active, sensing, and visual learning styles selected by learners with low working memory capacity (Graf et al., 2008). Asynchronous learning allows students to access and review course materials multiple times, allowing them to engage in active learning by interacting with the content at their pace (Zheng et al., 2009). This flexibility will enable students to process information visually and engage in hands-on activities, enhancing their learning experience.

The findings also show that students with innovative cognitive styles prefer face-to-face or synchronous learning. Kirton (2004) cognitive style index measures an individual's preferred problem-solving mode and reflects their adaptability and preference for innovative thinking (Sadler-Smith et al., 2000). Innovators desire to do things differently (Cassidy, 2004). This property might affect their preferred mode.

However, innovator cognitive style has a stronger relationship with their preferred learning mode than adaptive cognitive style. Kirton (2004) adaption-innovation theory distinguishes between adaptor and innovator students based on their problem-solving preferences and cognitive styles (Sadler-Smith et al., 2000). Adaptors are individuals who prefer structure and tend to work within established guidelines and procedures to solve problems. They focus on improving existing processes and systems (Hutchinson & Skinner, 2007). On the other hand, innovators are individuals who prefer to challenge the status quo and think outside the box. They are more likely to deviate from established procedures and seek novel approaches to problem-solving (Hutchinson & Skinner, 2007).

Adaptor students tend to be more conformist and prefer to work within established frameworks and guidelines (Hutchinson & Skinner, 2007). They are comfortable with routine and choose incremental changes rather than radical innovations (Johnson et al., 2008). Adaptors are often detail-oriented and prefer to refine

existing ideas and processes (Passig & Cohen, 2014). They are likelier to follow established procedures and rely on tried-and-tested methods (Lapp et al., 2019). Adaptor students may excel in tasks that require attention to detail and adherence to established protocols (Lomberg et al., 2016).

In contrast, innovator students are more likely to challenge existing norms and seek unconventional solutions (Johnson et al., 2008). They are comfortable with ambiguity and uncertainty and are willing to take risks (Passig & Cohen, 2014). Innovators are often creative and enjoy exploring new possibilities and approaches (Puccio, 2001). They are more likely to generate original ideas and think outside the box (Foxall et al., 1992). Innovator students may excel in tasks that require creativity, problem-solving, and the ability to think critically (McLeod et al., 2008). This property may become the basis for why innovator students show a higher interest in learning mode, whether face-to-face, synchronous, or asynchronous learning.

The findings also suggest that HyFlex's three learning modalities, face-to-face, online synchronous, and online asynchronous, can correctly mediate the relationship between the adaptor-innovator's cognitive style and students' perceptions of learning equity. Recent results show that students' preference for HyFlex learning modalities positively influences students' perceptions of equity. Teaching modes can influence the impact of modality preferences on learning equity. For example, implementing HyFlex learning combines face-to-face, synchronous, and asynchronous learning modes to promote equitable learning (Mahande & Abdal, 2022). The study proposes a conceptual model that considers students' cognitive styles and different HyFlex learning modalities to create a fair learning environment (Mahande & Abdal, 2023). This suggests that the flexibility of instructional modes can help accommodate students' diverse modality preferences and promote learning equity. The descriptive research findings also provide information that the three modalities of HyFlex learning have the potential for equitable learning (Mahande et al., 2023).

However, the challenge is ensuring digital equity and addressing student engagement concerns (Kono & Taylor, 2021). Policies and processes designed for on-campus students should be tailored to meet the needs of online students to maintain equity in the learning experience (Stone et al., 2022). One of them is recognizing students' potential characteristics and needs by investigating their cognitive styles. By considering these challenges and designing learning experiences, which prioritize equity, HyFlex learning can promote equitable access and opportunities for all students. Thus, the results of this research can have theoretical and practical implications for the development of HyFlex learning design and learning content that is more adaptive and inclusive.

CONCLUSIONS, LIMITATIONS, & FUTURE RESEARCH

The current study contributes to the growing topic of equity in learning by providing empirical evidence of how students' cognitive styles encourage them to choose the modality best suited for their learning in the context of HyFlex. Cognitive style is the relationship between personality and cognition and influences attitudes, values, and social interactions. Kirton adaption-innovation theory divides cognitive styles into adapters (who better or quickly adapt the system) and innovators (who like to do things differently or innovatively). The better the adapter and innovator, the higher the student prefers HyFlex learning modalities and equity learning. These cognitive styles also led to differences in how each student utilized HyFlex learning modality.

Students with innovative traits tend to have higher attitudes than adaption traits to HyFlex learning modality preferences. Innovators prefer to challenge the status quo and think outside the box. They are more likely to challenge existing norms and seek unconventional solutions, are comfortable with ambiguity and uncertainty, and are willing to take risks. These characteristics enhance their attitude towards new learning modalities such as HyFlex learning.

On the other hand, adapters are better at adapting to various cognitive situations and learning effectively in different HyFlex learning environments. These characteristics are excellent at coping with complex and multifaceted tasks in HyFlex learning. The elements of cognitive styles and students' freedom in choosing their learning modalities in HyFlex also encourage their equality in education. Students will be aware of their learning equality by having the characteristics and space to select their preferred learning modality.

This research has limitations because it only involves students in South Sulawesi, Indonesia. The results will likely be different if this study involves students and lecturers from various universities in all provinces in Indonesia and even abroad by adding diverse moderation variables. In the future, more longitudinal research is needed to explore and develop diverse constructs that can enhance HyFlex learning and promote learning equity in a broader range of contexts.

Author contributions: All authors were involved in concept, design, collection of data, interpretation, writing, and critically revising the article. All authors approved the final version of the article.

Funding: This article was supported by the Ministry of Education, Culture, Research and Technology, Indonesia through a National Competitive Basic Research Grant No. 035/E5/PG.02.00.PL/2023.

Acknowledgements: The authors would like to thank the Ministry of Education, Culture, Research and Technology, Indonesia, for supporting this research.

Ethics declaration: The authors declared that this research did not require ethical committee approval. Highest ethical practices were followed during the study. Data was collected from the general users after obtaining their consent to participate. The confidentiality of all data was maintained.

Declaration of interest: The authors declare no competing interest.

Data availability: Data generated or analyzed during this study are available from the authors on request.

REFERENCES

- Ainscow, M. (2016). Collaboration as a strategy for promoting equity in education: Possibilities and barriers. *Journal of Professional Capital and Community*, 1(2). <https://doi.org/10.1108/JPCC-12-2015-0013>
- Akter, S., Fosso Wamba, S., & Dewan, S. (2017). Why PLS-SEM is suitable for complex modelling? An empirical illustration in big data analytics quality. *Production Planning and Control*, 28(11-12), 1011-1021. <https://doi.org/10.1080/09537287.2016.1267411>
- Andrewartha, L., & Harvey, A. (2017). Employability and student equity in higher education: The role of university careers services. *Australian Journal of Career Development*, 26(2), 71-80. <https://doi.org/10.1177/1038416217718365>
- Athanases, S. Z., & Martin, K. J. (2006). Learning to advocate for educational equity in a teacher credential program. *Teaching and Teacher Education*, 22(6), 627-646. <https://doi.org/10.1016/j.tate.2006.03.008>
- Beatty, B. J. (2007). Hybrid classes with flexible participation options—If you build it, how will they come. In *Proceedings of the 2007 Annual Anaheim* (pp. 15-24).
- Bianchini, J. A. (1997). Where knowledge construction, equity, and context intersect: Student learning of science in small groups. *Journal of Research in Science Teaching*, 34(10), 1039-1065. [https://doi.org/10.1002/\(SICI\)1098-2736\(199712\)34:10<1039::AID-TEA5>3.0.CO;2-S](https://doi.org/10.1002/(SICI)1098-2736(199712)34:10<1039::AID-TEA5>3.0.CO;2-S)
- Binnewies, S., & Wang, Z. (2019). Challenges of student equity and engagement in a HyFlex course. In C. N. Allan, C. Campbell, & J. Crough (Eds.), *Blended learning designs in STEM higher education: Putting learning first* (pp. 209-230). Springer. https://doi.org/10.1007/978-981-13-6982-7_12
- Boaler, J. (2002). Learning from teaching: Exploring the relationship between reform curriculum and equity. *Journal for Research in Mathematics Education*, 33(4), 239. <https://doi.org/10.2307/749740>
- Bowen, R. M., & Cooper, M. M. (2021). Grading on a curve as a systemic issue of equity in chemistry education. *Journal of Chemical Education*, 99(1), 185-194. <https://doi.org/10.1021/acs.jchemed.1c00369>
- Brandisauskiene, A., Buksnyte-Marmiene, L., Cesnaviciene, J., & Jarasiunaite-Fedosejeva, G. (2023). The relationship between teacher's autonomy-supportive behavior and learning strategies applied by students: The role of teacher support and equity. *SAGE Open*, 13(2). <https://doi.org/10.1177/21582440231181384>
- Burgess, T., & Williams, A. K. (2022). Utilizing theory to elucidate the work of creating equity for transformation within the science classroom. *Science Education*, 106(5), 1071-1083. <https://doi.org/10.1002/sce.21721>
- Cassidy, S. (2004). Learning styles: An overview of theories, models, and measures. *Educational Psychology*, 24(4), 419-444. <https://doi.org/10.1080/0144341042000228834>
- Dijkstra, T. K., & Henseler, J. (2015). Consistent partial least squares path modeling. *MIS Quarterly*, 39(2), 297-316. <https://doi.org/10.25300/MISQ/2015/39.2.02>
- Esteron, M. A. S. 2021. Equity in online learning amidst pandemic in the Philippines. *International Journal of English Literature and Social Sciences*, 6(5), 139-151. <https://doi.org/10.22161/ijels.65.23>

- Foxall, G. R., Payne, A., & Walters, D. (1992). Adaptive-innovative cognitive styles of Australian managers. *Australian Psychologist*, 27(2), 118-122. <https://doi.org/10.1080/00050069208257592>
- Fraenkel, J., Wallen, N., & Hyun, H. (2023). *How to design and evaluate research in education*. McGraw-Hill Education.
- Franke, G., & Sarstedt, M. (2019). Heuristics versus statistics in discriminant validity testing: A comparison of four procedures. *Internet Research*, 29(3), 430-447. <https://doi.org/10.1108/IntR-12-2017-0515>
- Gorard, S., & Smith, E. (2004). An international comparison of equity in education systems. *Comparative Education*, 40(1), 15-28. <https://doi.org/10.1080/0305006042000184863>
- Graf, S., Lin, T., & Kinshuk. (2008). The relationship between learning styles and cognitive traits—Getting additional information for improving student modelling. *Computers in Human Behavior*, 24(2), 122-137. <https://doi.org/10.1016/j.chb.2007.01.004>
- Hair Jr, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2022). *A primer on partial least squares structural equation modeling (PLS-SEM)*. SAGE. <https://doi.org/10.1007/978-3-030-80519-7>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). *Partial least squares structural equation modeling (PLS-SEM) using R: A workbook*. Springer. <https://doi.org/10.1007/978-3-030-80519-7>
- Hair, J. F., Sarstedt, M., Ringle, C. M., & Mena, J. A. (2012). An assessment of the use of partial least squares structural equation modeling in marketing research. *Journal of the Academy of Marketing Science*, 40(3), 414-433. <https://doi.org/10.1007/s11747-011-0261-6>
- Haynes-Mendez, K., & Nolan, S. A. (2021). Fostering diversity of membership and leadership in psychology teaching and learning organizations. *Psychology Learning & Teaching*, 20(2), 175-188. <https://doi.org/10.1177/1475725721996219>
- Henseler, J. (2021). *Composite-based structural equation modeling*. The Guilford Press.
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115-135. <https://doi.org/10.1007/s11747-014-0403-8>
- Hodge, L. L. (2006). An orientation on the mathematics classroom that emphasizes power and identity: Reflecting on equity research. *The Urban Review*, 38, 373-385. <https://doi.org/10.1007/s11256-006-0041-7>
- Howell, E. (2022). HyFlex model of higher education: Understanding the promise of flexibility. *On the Horizon*, 30(4), 173-181. <https://doi.org/10.1108/OTH-04-2022-0019>
- Hutchinson, L., & Skinner, N. P. (2007). Self-awareness and cognitive style: Relationships among adaption-innovation, self-monitoring, and self-consciousness. *Social Behavior and Personality: An International Journal*, 35(4), 551-560. <https://doi.org/10.2224/sbp.2007.35.4.551>
- Johnson, K. P., Danis, W. M., & Dollinger, M. J. (2008). Are you an innovator or adaptor? The impact of cognitive propensity on venture expectations and outcomes. *New England Journal of Entrepreneurship*, 11(2), 29-45. <https://doi.org/10.1108/nej-11-02-2008-b003>
- Khan, B. H. (2007). *Flexible learning in an information society*. IGI Global. <https://doi.org/10.4018/978-1-59904-325-8>
- Kirton, M. (1976). Adaptors and innovators: A description and measure. *Journal of Applied Psychology*, 61(5), 622-629. <https://doi.org/10.1037/0021-9010.61.5.622>
- Kirton, M. J. (1984). Adaptors and innovators—Why new initiatives get blocked. *Long Range Planning*, 17(2), 137-143. [https://doi.org/10.1016/0024-6301\(84\)90145-6](https://doi.org/10.1016/0024-6301(84)90145-6)
- Kirton, M. J. (2004). *Adaption-innovation: In the context of diversity and change*. Routledge. <https://doi.org/10.4324/9780203695005>
- Kono, K. G., & Taylor, S. (2021). Using an ethos of care to bridge the digital divide: Exploring faculty narratives during a global pandemic. *Online Learning Journal*, 25(1), 151-165. <https://doi.org/10.24059/olj.v25i1.2484>
- Kyei-Blankson, L., Godwyll, F., & Nur-Awaleh, M. A. (2014). Innovative blended delivery and learning: Exploring student choice, experience, and level of satisfaction in a HyFlex course. *International Journal of Innovation and Learning*, 16(3), 243-252. <https://doi.org/10.1504/IJIL.2014.064728>
- Lakhal, S., Bateman, D., & Bédard, J. (2017). Blended synchronous delivery modes in graduate programs: A literature review and how it is implemented in the master teacher program. *Collected Essays on Learning and Teaching*, 10, 47-60. <https://doi.org/10.22329/celt.v10i0.4747>

- Lambert, S. R. (2020). Do MOOCs contribute to student equity and social inclusion? A systematic review 2014-18. *Computers & Education*, 145, 103693. <https://doi.org/10.1016/j.compedu.2019.103693>
- Lamm, A. J., & Telg, R. W. (2015). Using the Kirton adaption-innovation inventory to strengthen extension programs. *EDIS*, 2015(7), 2. <https://doi.org/10.32473/edis-wc235-2015>
- Lamm, A., Rhoades, E., Irani, T., Roberts, G., & Snyder, L. (2011). Utilizing natural cognitive tendencies to enhance agricultural education programs. *Journal of Agricultural Education*, 52(2), 12-23. <https://doi.org/10.5032/jae.2011.02012>
- Lapp, S., Jablokow, K. W., & McComb, C. (2019). KABOOM: An agent-based model for simulating cognitive style in team problem solving. *Design Science*, 5, e13. <https://doi.org/10.1017/dsj.2019.12>
- Lo, J.-J., Chan, Y.-C., & Yeh, S.-W. (2012). Designing an adaptive web-based learning system based on students' cognitive styles identified online. *Computers & Education*, 58(1), 209-222. <https://doi.org/10.1016/j.compedu.2011.08.018>
- Lomberg, C., Kollmann, T., & Stöckmann, C. (2016). Different styles for different needs—The effect of cognitive styles on idea generation. *Creativity and Innovation Management*, 26(1), 49-59. <https://doi.org/10.1111/caim.12188>
- Mahande, R. D., & Abdal, N. M. (2022). A HyFlex learning measurement model based on students' cognitive learning styles to create equitable learning. *World Journal on Educational Technology: Current Issues*, 14(5), 1469-1481. <https://doi.org/10.18844/wjet.v14i5.7777>
- Mahande, R. D., & Abdal, N. M. (2023). HyFlex learning in higher education: What is the conceptual model for realizing equitable learning? *International Journal of Innovative Research in Education*, 10(1), 103-109. <https://doi.org/10.18844/wjet.v14i5.7777>
- Mahande, R. D., Abdal, N. M., Setialaksana, W., & Mapeasse, M. Y. (2023). Students' perceptions of and preferences for equity in hybrid flexible learning modalities. *Journal of Educators Online*, 20(4). <https://doi.org/10.9743/JEO.2023.20.4.15>
- Malczyk, B. R. (2019). Introducing social work to HyFlex blended learning: A student-centered approach. *Journal of Teaching in Social Work*, 39(4-5), 414-428. <https://doi.org/10.1080/08841233.2019.1652226>
- McLeod, A., Clark, J. G., Warren, J. J., & Dietrich, G. (2008). The impact of information systems on end user performance: Examining the effects of cognitive style using learning curves in an electronic medical record implementation. *Communications of the Association for Information Systems*, 22. <https://doi.org/10.17705/1cais.02209>
- Mentzer, N. J., Isabell, T. M., & Mohandas, L. (2023). The impact of interactive synchronous HyFlex model on student academic performance in a large active learning introductory college design course. *Journal of Computing in Higher Education*. <https://doi.org/10.1007/s12528-023-09369-y>
- Nweke, L. O., Bokolo, A. J., Mba, G., & Nwigwe, E. (2022). Investigating the effectiveness of a HyFlex cyber security training in a developing country: A case study. *Education and Information Technologies*, 27(7), 10107-10133. <https://doi.org/10.1007/s10639-022-11038-z>
- Passig, D., & Cohen, L. (2014). Measuring the style of innovative thinking among engineering students. *Research in Science & Technological Education*, 32(1), 56-77. <https://doi.org/10.1080/02635143.2013.878328>
- Richards, N. (2022). The equity turn in palliative and end of life care research: Lessons from the poverty literature. *Sociology Compass*, 16(5), e12969. <https://doi.org/10.1111/soc4.12969>
- Ringle, C. M., & Sarstedt, M. (2016). Gain more insight from your PLS-SEM results the importance-performance map analysis. *Industrial Management and Data Systems*, 116(9), 1865-1886. <https://doi.org/10.1108/IMDS-10-2015-0449>
- Sadler-Smith, E., Spicer, D. E., & Tsang, F. (2000). Validity of the cognitive style index: Replication and extension. *British Journal of Management*, 11(2), 175-181. <https://doi.org/10.1111/1467-8551.t01-1-00159>
- Sellar, S., & Gale, T. (2011). Mobility, aspiration, voice: A new structure of feeling for student equity in higher education. *Critical Studies in Education*, 52(2), 115-134. <https://doi.org/10.1080/17508487.2011.572826>
- Shek, D. T. L., Zhu, X., Li, X., & Dou, D. (2022). Satisfaction with HyFlex teaching and law-abiding leadership education in Hong Kong University students under COVID-19. *Applied Research in Quality of Life*, 17(5), 2833-2858. <https://doi.org/10.1007/s11482-022-10040-4>
- Simon, F., Małgorzata, K., & Beatriz, P. (2007). *Education and training policy no more failures ten steps to equity in education: Ten steps to equity in education*. OECD Publishing.

- Stone, C. (2022). From the margins to the mainstream: The online learning rethink and its implications for enhancing student equity. *Australasian Journal of Educational Technology*, 38(6), 139-149. <https://doi.org/10.14742/ajet.8136>
- Stone, C., Freeman, E., Dymont, J., Muir, T., & Milthorpe, N. (2022). Equal or equitable? the role of flexibility within online education. *Australian and International Journal of Rural Education*, 29(2), 26-40. <https://doi.org/10.47381/aijre.v29i2.221>
- Streukens, S., & Leroi-Werelds, S. (2016). Bootstrapping and PLS-SEM: A step-by-step guide to get more out of your bootstrap results. *European Management Journal*, 34(6), 618-632. <https://doi.org/10.1016/j.emj.2016.06.003>
- Super, L., Hofmann, A., Leung, C., Ho, M., Harrower, E., Adreak, N., & Manesh, Z. R. (2020). Fostering equity, diversity, and inclusion in large, first-year classes: Using reflective practice questions to promote universal design for learning in ecology and evolution lessons. *Ecology and Evolution*, 11(8), 3464-6472. <https://doi.org/10.1002/ece3.6960>
- Triyason, T., Tassanaviboon, A., & Kanthamanon, P. (2020). Hybrid classroom. In *Proceedings of the 11th International Conference on Advances in Information Technology* (pp. 1-8). <https://doi.org/10.1145/3406601.3406635>
- Wright, D. (2015). The HyFlex course design: A case study on adult and career education courses. *National Social Science Proceedings*, 60(1), 133-140. <https://doi.org/10.1080/00131724409341014>
- Zheng, R., Flygare, J., & Dahl, L. S. (2009). Style matching or ability building? An empirical study on FD learners' learning in well-structured and ill-structured asynchronous online learning environments. *Journal of Educational Computing Research*, 41(2), 195-226. <https://doi.org/10.2190/ec.41.2.d>

